



What is a Huddle Space?

A huddle space is a small and private meeting area outfitted with audio and video conferencing equipment, a display system, and a digital or traditional whiteboard.



Key Drivers Affected by Huddle Spaces

- 1 Raise Productivity and Collaboration**
Digital whiteboards can promote creative thinking and enable users to explain and expand on their ideas through illustrations. Users can annotate and add to the whiteboard from any location, empowering teams to grow their ideas, regardless of location.
- 2 Encourage Teamwork**
Video goes beyond the spoken or written word, enabling users to better interact and engage with each other. Seeing and reacting to each other leads to clearer, more meaningful communication for the entire team.
- 3 Drive Down Total Cost of Ownership**
Adding video may require partnering with a new vendor, so find a vendor who provides a lifecycle management approach to your video solution. That creates greater business value at every stage of the process, including design, implementation, management and optimization.
- 4 Enable Workforce Mobility and Agility**
Offices are no longer tied to a fixed location or format. Employees may work in open areas, private pods, collaboration spaces, large boardrooms or their living room. Huddle spaces provide a place where those people can come together, and video brings remote workers face-to-face, so it feels like everyone is sitting in the same room.

What do I need to get started?

Intimate gathering spaces for small groups (usually no more than 6 people)

Enough spaces to ensure no reservations required

A digital display system sitting at eye level to share information

Audio-visual equipment (possibly with a wide-angle camera) to make remote workers feel like they're in the room

Best Practices for Implementation

Maximize User Adoption by implementing video solutions that are user-friendly and work with existing tools and workflows. In addition, training not only ensures everyone knows how to use the new tools, but it can help encourage users to feel confident on webcam, too.

Consolidate Vendors to ensure your devices, apps and workflows work together in one connected experience. Consolidation simplifies deployment and maintenance requirements, and having one trusted, reliable provider will also reduce the time required to manage vendors.

Improve Employee Experience by providing a consistent set-up and hardware across your huddle spaces and office locations. Users can then simply walk in and join their video meetings with ease from every location. No need to find cables or endure unfamiliar log-in steps.

Why West?

Experience

Our focus and involvement extend to the smallest of details as we have serviced large-scale enterprises operating with a global footprint. Our team's understanding of your system and the business needs that underlie its design is second to none.

Expertise

From our network operations center to solution design, account management and procurement, our team is comprised of people who are brilliantly ingenious and committed to advancing the state of the art. Your West video solution will be designed and engineered by people with advanced Cisco certifications and the background to ensure the entire system's performance is consistently outstanding.

Service

West is committed to delivering a differentiated customer experience focused on a process to mitigate risk, understand your business requirements and anticipate your future needs – from sales to service. This commitment has allowed West to maintain extraordinary levels of customer retention over time.

West can help make video a key feature of your collaboration space.
Visit meet.westuc.com/hudvideocollab to learn more or to request a free 1x1 consultation.